

## In the Claims

1-16. (cancelled)

17. (new) A display device, comprising  
a first flat substrate having first and second opposite surfaces;  
adhesion closure elements being unitary and one piece with said first flat substrate and  
extending from said first surface to detachably secure said first flat substrate to a carrier by  
interaction of said adhesive closure elements with the carrier; and  
triggerable pixels of thin-film or thick-film technology on said first flat substrate for  
displaying static and motion pictures and/or alphanumeric characters, said triggerable pixels  
being triggerable by trigger electronics individually or in groups.

18. (new) A display device according to claim 17 wherein  
said adhesion closure elements are interlockable mechanically with corresponding  
adhesion closure elements on the carrier.

19. (new) A display device according to claim 17 wherein  
said adhesion closure elements are interactable with a carrier surface by Van der Waals  
forces.

20. (new) A display device according to claim 17 wherein  
said adhesion closure elements are producible without molding tools.

21. (new) A display device according to claim 17 wherein  
said first flat substrate is formed of thermoplastic.

22. (new) A display device according to claim 17 wherein said first flat substrate is formed of duroplastic.
23. (new) A display device according to claim 17 wherein said first flat substrate is elastic.
24. (new) A display device according to claim 17 wherein said triggerable pixels are located directly on said second surface of said first flat substrate.
25. (new) A display device according to claim 17 wherein said triggerable pixels are selected from the group consisting of liquid crystals, electronic ink and electroluminescent components.
26. (new) A display device according to claim 17 wherein said triggerable pixels are polymer light emitting diodes
27. (new) A display device according to claim 17 wherein said triggerable pixels are directly on a second flat substrate laminated on said second surface of said first flat substrate.
28. (new) A display device according to claim 17 wherein said first flat substrate has a flat illuminant thereon emitting light as a result of being supplied with electrical energy.

29. (new) A display device according to claim 28 wherein said flat illuminant is of thin-film or thick-film technology.
30. (new) A display device according to claim 28 wherein said first flat illuminant is located between said first flat substrate and said triggerable pixels.